Rubric: Research Presentation

Criteria Group	1	2	3	4
Content (x1)	Lacks purpose. Superficial and/or minimal content pertaining to the guidelines	Purpose is unclear. Limited content with inadequate elaboration or explanation based on guiding questions.	Purpose is apparent. Sufficiently developed content with adequate elaboration or explanation. Most components of expected response are present based upon guiding questions.	The purpose is apparent. Captures interest of the reader. Substantial, specific, and/or illustrative content demonstrating strong development and sophisticated ideas. All expected components are based upon guiding questions.
Focus (x1)	Author does not have focus, no evidence is included. Author is unaware of focus and purpose of the task.	Author does not have focus, although some evidence is included. Little evidence that author is aware of focus and purpose of the task.	Author maintains focus, with controlling points made. Evidence that author is sufficiently aware of focus and purpose of the task.	Author maintains focus, with sharp, distinct controlling points made about a single topic. Author is clear of focus and purpose of the task.
Conventions (x1)	Minimal control of sentence formation. Many sentences are awkward and fragmented. Many errors may be present in grammar, usage, spelling, and punctuation, and many of those errors interfere with	Limited and/or inconsistent control of sentence formation. Some sentences may be awkward or fragmented. Many errors may be present in grammar, usage, spelling, and punctuation,	Adequate control of sentence formation. Some errors may be present in grammar, usage, spelling and punctuation, but few, if any, interfere with meaning.	Thorough control of sentence formation. Few errors, if any, are present in grammar, usage, spelling, and punctuation, but the errors do not interfere with meaning.

		and many of those errors interfere with meaning.		
Style (x1)	Lacking variety in word choice and little variation and control of sentence structures.	Little variety in words and sentence structures used. Language inconsistent with writer's voice.	Variety of words and sentence structures used. Language somewhat consistent with write's voice. Tone appropriate for audience.	Variety of words and sentence structures used with precision. Illustrative use of language consistent with write's voice. Tone appropriate for audience.
Organization (x1)	No apparent arrangement of content with effective transitions.	Unclear arrangement of content with some effective transitions.	Logical arrangement of content with some effective transitions.	Appropriate and clear arrangement of content with evident and/or effective transitions.
Aesthetics (x1)	The layout is inappropriate with awkward transitions. Font formats do not promote readability.	The layout is appropriate and aesthetically pleasing with awkward transitions. Font formats do not promote readability.	The layout is appropriate and pleasing with transitions moving the audience from slide to slide. Font formats allow the reader to adequately read the presentation.	The layout is appropriate and aesthetically pleasing with transitions that are smooth and strategic. Font formats have been carefully planned to enhance readability.
Technology (x1)	The technology applications utilized do not connect the presentation and topic. The graphics are unattractive and do not connect with the topic of the presentation.	The technology applications utilized connect the presentation and topic. Some graphics are attractive and connect with the topic of the presentation	The technology applications utilized enhance the presentation and topic. Most graphics are attractive and support the topic of the presentation	The technology applications utilized strongly enhance the presentation and topic. All graphics are attractive and support the topic of the presentation